Privacy Policy

Last updated: 23 November 2026

SON S.r.l. respects your privacy and is committed to protecting your personal information in accordance with the European General Data Protection Regulation (EU Regulation 2016/679 – GDPR) and applicable Italian data protection laws.

This Privacy Policy explains how personal data is collected, used, and protected when you visit our website or contact us.

1. Data Controller

The Data Controller responsible for processing personal data is:

SON S.r.l.
Registered Office: via G. Previati, 31, Milano 20149
VAT Number: 04441490960
Email: info@son-energy.com
Website: https://son-energy.it

2. Information We Collect

We may collect personal information that you voluntarily provide when contacting us by email or through our website, including:

- Name and surname
- Company name
- Email address
- Telephone number
- Information included in your message or inquiry

Our website hosting systems may also automatically process limited technical information, including IP addresses, browser information, and access logs necessary for website operation and security.

3. How We Use Your Information

Personal information is processed exclusively for legitimate business purposes, including:

- Responding to inquiries and requests for information
- Providing information about our products, services, and technical solutions
- Preparing quotations and managing business communications
- Managing existing or potential business relationships

- Maintaining website security and functionality
- Complying with applicable legal obligations

Depending on the purpose, processing is based on pre-contractual measures, contractual obligations, legal obligations, or legitimate interests under Article 6 of the GDPR.

Where consent is legally required, we will obtain it before processing personal data.

4. Sharing of Personal Information

SON S.r.l. does not sell personal information or share it for advertising purposes.

Personal data may be accessible to authorized personnel and trusted service providers, such as website hosting and IT support providers, where necessary for business operations.

Information may also be disclosed where required by law.

Any service providers processing personal data on our behalf are required to comply with applicable data protection obligations.

5. Cookies

Our website may use technical cookies necessary for proper website functionality, security, and navigation.

SON S.r.l. does not use Google Analytics.

Strictly necessary technical cookies do not require prior consent under applicable Italian and European regulations.

Any additional cookies or third-party technologies will be disclosed, and consent will be requested where legally required.

6. Data Retention

Personal data is retained only for as long as necessary to fulfill the purposes for which it was collected, manage relevant business relationships, or comply with applicable legal requirements.

Retention periods depend on the nature of the information and the applicable legal obligations.

7. Data Security

SON S.r.l. implements appropriate technical and organizational measures to protect personal information against unauthorized access, loss, misuse, alteration, or disclosure.

Access to personal data is limited to authorized individuals and service providers where necessary.

8. Your Rights

Under the GDPR, you have the right, where applicable, to:

- Access your personal data
- Request correction of inaccurate information
- Request deletion of your personal data
- Restrict or object to certain processing activities
- Request data portability
- Withdraw consent where processing is based on consent

You also have the right to lodge a complaint with the Italian Data Protection Authority (*Garante per la Protezione dei Dati Personali*).

To exercise your rights, please contact SON S.r.l. using the email address provided above.

9. International Data Transfers

Where personal data is transferred outside the European Economic Area, appropriate safeguards will be applied in accordance with the GDPR.

10. Changes to This Privacy Policy

SON S.r.l. reserves the right to update this Privacy Policy to reflect changes in legal requirements, website functionality, or business operations.

Any changes will be published on this page.

11. Contact

For questions regarding this Privacy Policy or the processing of personal information, please contact:

SON S.r.l.
Email: info@son-energy.com
Website: www.son-energy.com